Message Text

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INFO OCT-01 EA-10 ISO-00 EB-07 /018 R

DRAFTED BY COM/SAD/EOLIVER/GS APPROVED BY EB/OCA/REP/LAKLIEFORTH COM/SAD/JEMURRIN COM/TWELCH/JAPAN COM/DM/HHEIKENEN EA/EP/RWHITE (INFO)

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P 271717Z FEB 75

FM SECSTATE WASHDC

EA/J/DBROWN (INFO)

TO AMCONSUL FUKUOKA PRIORITY

AMCONSUL OSAKA KOBE

AMEMBASSY TOKYO

UNCLAS STATE 044293

E.O. 11652: NA TAGS: BEXP, JA

SUBJECT: FRANCHISING TRADE MISSION TO JAPAN

REF: STATE 004018

- 1. DIRECTOR OF SUBJECT MISSION WILL BE ROBERT S. KELLY, COUNTRY MARKETING MANAGER FOR AUSTRALIA/NEW ZEALAND.
- 2. ADVANCE OFFICER ANDREW KOSTECKA ITINERARY SCHEDULED AS FOLLOWS:
- 3/23 ARR. TOKYO VIA PA 831 AT 1640 HRS.
- 3/30 LV. TOKYO VIA NH 29 AT 1430 HRS.
- ARR. OSAKA 1525 HRS.
- 4/6 LV. OSAKA VIA JAL 315 AT 1405 HRS.
- ARR. FUKUOKA 1505 HRS.
- 4/11 LV. FUKUOKA VIA NH 260 AT 1850 HRS.
- ARR. TOKYO 2020 ",- "
- 4/14 LV. TOKYO VIA PA 2A AT 1505 HRS.

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3. POSTS REQUESTED MAKE RESERVATIONS (SINGLE WITH BATH)

FOR KOSTECKA AT MODERATE RATE HOTELS EACHCITY. PLEAS CONFIRM ASAP.

- 4. COMPANY CATALOGS FOR SHERATON, THRIFTY RENT-A-CAR, TANDY CORP. HAVE BEEN AIRPOUCHED TO ADDRESSEE POSTS. INFORMATION SHEETS FOR EACH FIRM WILL FOLLOW SOONEST.
- 5. SAMPLE BROCHURE AND 800 BROCHURE COVERS AIRPOUCHED TO TOKYO FEB. 25. PHOTOS AND COMPANY DESCRIPTIONS ALSO

ENROUTE.

- 6. FINAL COMPOSITION OF MISSION UNCERTAIN AT THIS TIME BUT EXPECTED CONSIST OF 5 FIRMS. SHAW INTERNATIOHAL (FAMOUS RECIPE FRIED CHICKEN) HAS WITHDRAWN PARTICIPATION THIS MISSION AND WILL BE REPLACED BY KOPY KAT, INC. POSTAL INSTANT PRESS ALSO CANDIDATE FOR MISSION UNLESS POSTS FEEL UNDESIRABLE FOR TWO FAST PRINTING/COPYING FIRMS COMPETE SAME MISSION. PLEASE ADVISE SOONEST.
- 7. BUDGET AUTHORIZATIONS BEING SENT BY SEPARATE CABLE.
 COMMERCE FUNDING COVERS FOLLOWING EXPENDITURES:
 RENTAL MISSION DIRECTOR'S SUITE; RENTAL MISSION
 HEADQUARTERS (IF T.C. OR CONSULATE UNAVAILABLE); HIRE
 OF SUPPORT PERSONNEL, I.E., SECRETARY/INTERPRETER
 ASSISTANCE AS NECESSARY; TRANSLATION AND PRINTING MISSION

BROCHURE; PHOTO COVERAGE. SPECIAL MISSION FUNDS (MEMBERS' CONTRIBUTIONS) COVER FOLLOWING: OFFICIAL MISSION RECEPTIONS; LIQUID REFRESHMENTS FOR DIRECTOR'S SUITE; GROUP TRANSPORTATION SUCH AS TRANSFERS BETWEEN

AIRPORTS AND HOTELS, TRANSPORATION TO AND FROM OFFICIAL RECEPTIONS; PRINTING, ADDRESSING, MAILING INVITATIONS TO RECPTIONS. POSTS REQUESTED CABLE BUDGET ESTIMATES SOONEST.

8. OSAKA AND FUKUOKA. PLEASE RESERVE SIX SINGLES, ONE SUITE AT FIRST CLASS HOTELS AND CONFIRM ASAP. KISSINGER UNCLASSIFIED

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Message Attributes

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Disposition Event:
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Disposition Remarks:

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Subject: FRANCHISING TRADE MISSION TO JAPAN

TAGS: BEXP, JA To: FUKUOKA TOKYO

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